



## PEOPLE-CENTRED PARTY (PEC)

### DECLARATION AND TERMS OF SERVICE

*(Website Use and Digital Engagement Policy)*

#### 1. Introduction

Welcome to the official website of the **People-Centred Party (PEC)**. This website serves as a public information platform for citizens, members, supporters, and stakeholders to access information about the party's ideology, policies, leadership, programs, and activities.

By accessing or using this website, you agree to comply with and be bound by these **Terms of Service** and all applicable laws and regulations of the Republic of Kenya.

This website operates in accordance with the principles set out under the **Constitution of Kenya (2010)** and relevant electoral and political party regulations.

#### 2. Legal Compliance

The People-Centred Party declares that this website and all content published on it shall comply with the laws and regulations governing political parties and communications in Kenya, including but not limited to:

1. The **Constitution of Kenya (2010)**
2. The **Political Parties Act** and regulations issued thereunder
3. The **Elections Act** and election campaign guidelines
4. Directives issued by the **Office of the Registrar of Political Parties (ORPP)**
5. Regulations issued by the **Independent Electoral and Boundaries Commission (IEBC)**
6. Digital and communications regulations under the **Communications Authority of Kenya**

PEC affirms its commitment to **constitutionalism, democracy, transparency, national unity, and respect for the rule of law.**

#### 3. Purpose of the Website

This website is intended to:

- Provide accurate information about the People-Centred Party.
- Communicate party policies, manifestos, and leadership structures.
- Facilitate civic engagement and political participation.

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Grayville Hub, 6th flr, Office 7B. P.O Box 44928-00100, Nairobi, Kenya

- Provide information about membership registration and party programs.
- Disseminate official party announcements and press statements.

The platform shall not be used for unlawful political propaganda, misinformation, hate speech, or activities prohibited under Kenyan law.

#### 4. Membership and Participation

Users may interact with this website for purposes such as:

- Applying for membership in the party
- Accessing party documents and policy positions
- Participating in lawful civic and political engagement
- Subscribing to updates or newsletters

All membership applications submitted through this platform shall be subject to verification and approval in accordance with the **Political Parties Act** and internal party constitution.

#### 5. Acceptable Use Policy

Users of this website agree **not to**:

- Publish or transmit content that constitutes **hate speech, incitement, or ethnic discrimination**.
- Share false, misleading, or defamatory information.
- Violate electoral campaign rules issued by the IEBC.
- Interfere with the security, integrity, or functioning of the website.
- Use the platform for commercial advertising unrelated to party activities.
- Engage in cyber harassment, abuse, or unlawful digital conduct.

PEC reserves the right to **remove content, suspend access, or report violations to relevant authorities** where necessary.

#### 6. Data Protection and Privacy

The People-Centred Party respects the privacy of users and shall collect and process personal data in accordance with applicable Kenyan data protection laws and responsible governance principles.

Information submitted through the website may be used for:

- Membership registration
- Party communication and mobilization
- Policy consultation and research

PEC shall **not sell or unlawfully disclose personal data to third parties** except where required by law or regulatory authorities.

#### 7. Intellectual Property

All materials on this website including:

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- Logos
- Publications
- Manifestos
- Policy papers
- Digital content

are the intellectual property of the **People-Centred Party (PEC)** unless otherwise stated.

No content may be reproduced, redistributed, or modified without prior authorization except for **lawful public interest sharing with proper attribution**.

## 8. Political Neutrality of Institutions

PEC recognizes and respects the independence and constitutional mandate of public institutions including:

- the **IEBC**
- the **Office of the Registrar of Political Parties**
- the **Judiciary**
- and other state organs.

Content on this website shall not undermine the integrity of constitutional institutions.

## 9. External Links

This website may provide links to external websites or public resources for informational purposes. PEC does not assume responsibility for the content, policies, or practices of third-party websites.

## 10. Limitation of Liability

While PEC endeavors to ensure that information on this website is accurate and up to date, the Party shall not be held liable for:

- temporary unavailability of the website
- technical errors
- inaccuracies arising from external information sources.

## 11. Amendments

The People-Centred Party reserves the right to **amend or update these Terms of Service at any time** in order to remain compliant with:

- Kenyan law
- electoral regulations
- ORPP directives
- evolving digital governance standards.

Any changes will be posted on this website.

## 12. Declaration

The People-Centred Party declares that its digital platforms and communications shall uphold:

- **democratic values**
- **national cohesion**
- **constitutional governance**
- **transparency and accountability**
- **peaceful political participation**

in accordance with the **Constitution of Kenya 2010** and the laws governing political parties in Kenya.

## 13. Contact Information

For official inquiries regarding this website or party operations, please contact:

**People-Centred Party (PEC)**  
Official Secretariat  
Republic of Kenya

Email: [info@pec.co.ke](mailto:info@pec.co.ke)

Website: [www.pec.co.ke](http://www.pec.co.ke)

## PEOPLE-CENTRED PARTY (PEC)

### WEBSITE PRIVACY POLICY

#### 1. Introduction

The **People-Centred Party (PEC)** respects and values the privacy of all individuals who visit or interact with our website.

This Privacy Policy explains how we collect, use, process, and protect personal information obtained through the PEC website. Our data practices are guided by the principles of transparency, accountability, and lawful processing as required under the **Data Protection Act of Kenya (2019)**.

By using this website, you consent to the practices described in this Privacy Policy.

#### 2. Legal Framework

This Privacy Policy is developed in accordance with the laws of the Republic of Kenya, including:

- The **Constitution of Kenya (2010)** which guarantees the right to privacy.
- The **Data Protection Act (2019)** and regulations issued by the Office of the Data Protection Commissioner.
- The **Political Parties Act** regarding political party membership records.
- The **Elections Act** regarding lawful political participation and communication.
- Guidelines issued by relevant regulatory authorities.

#### 3. Information We Collect

The PEC website may collect the following categories of personal information:

##### a) Personal Identification Information

- Full name
- National ID or passport number (where required for membership verification)
- Phone number
- Email address
- County and constituency of residence

##### b) Membership Information

Information provided when applying to join the party, including:

- Membership application details
- Political participation preferences
- Party branch or regional affiliation

##### c) Technical Information

When you visit our website, we may automatically collect:

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- IP address
- Browser type
- Device information
- Pages visited and browsing activity

This data helps us improve website functionality and user experience.

#### 4. How We Use Your Information

The People-Centred Party may use personal data collected through the website for the following purposes:

1. Processing party membership applications.
2. Communicating party news, events, and policy updates.
3. Managing party records in compliance with the Political Parties Act.
4. Improving the website and digital services.
5. Conducting civic engagement and policy consultations.
6. Meeting legal and regulatory obligations.

We will only process personal data for **legitimate political and organizational purposes** consistent with Kenyan law.

#### 5. Lawful Basis for Processing

Personal data collected through this website shall be processed on one or more of the following legal grounds:

- Consent provided by the user.
- Compliance with legal obligations.
- Legitimate interests of the People-Centred Party in conducting lawful political activities.
- Public interest in democratic participation.

#### 6. Data Sharing and Disclosure

PEC does **not sell or rent personal data** to third parties.

However, information may be shared in limited circumstances including:

- Where required by law.
- With regulatory authorities such as the **Office of the Registrar of Political Parties**.
- With the **Independent Electoral and Boundaries Commission** where necessary for electoral compliance.
- With service providers assisting in the operation of the website under strict confidentiality obligations.

#### 7. Data Security

The People-Centred Party is committed to protecting personal data through reasonable administrative, technical, and physical safeguards.

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These may include:

- Secure servers and encrypted data transmission.
- Access controls to protect sensitive information.
- Internal policies governing data access and handling.

Despite these safeguards, no internet transmission can be guaranteed to be completely secure.

## 8. Data Retention

Personal information collected through the website will be retained only for as long as necessary to:

- Fulfill the purpose for which it was collected.
- Comply with legal and regulatory obligations.
- Maintain party membership records.

Data that is no longer required will be securely deleted or anonymized.

## 9. Your Rights Under Kenyan Law

Under the **Data Protection Act (2019)**, users have the right to:

- Access personal data held about them.
- Request correction of inaccurate information.
- Request deletion of personal data where legally permissible.
- Withdraw consent to certain forms of processing.
- Object to processing in certain circumstances.

Requests relating to personal data may be directed to the PEC Secretariat.

## 10. Cookies and Website Analytics

The PEC website may use cookies or similar technologies to improve user experience and analyze website traffic.

Users may choose to disable cookies through their browser settings, although this may affect website functionality.

## 11. External Links

The PEC website may contain links to external websites. This Privacy Policy does not apply to third-party websites, and users are encouraged to review their respective privacy policies.

## 12. Children's Privacy

This website is not intended to knowingly collect personal data from individuals under the age of 18 without appropriate consent or lawful basis.

## 13. Changes to This Privacy Policy

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The People-Centred Party may update this Privacy Policy periodically to reflect:

- Changes in legal requirements
- Technological developments
- Operational needs of the party

Updates will be published on this website.

#### **14. Contact Information**

For questions regarding this Privacy Policy or requests concerning personal data, please contact:

##### **People-Centred Party (PEC)**

Party Secretariat  
Republic of Kenya

Email: [info@pec.co.ke](mailto:info@pec.co.ke)

Website: [www.pec.co.ke](http://www.pec.co.ke)

#### **1. WEBSITE DISCLAIMER**

##### **People-Centred Party (PEC)**

##### **1. General Information**

The information provided on the official website of the **People-Centred Party (PEC)** is published in good faith and for general informational and civic engagement purposes only.

While the Party strives to ensure that all information presented on this website is accurate, complete, and up to date, PEC makes **no representations or warranties of any kind** regarding the completeness, reliability, or accuracy of the information.

Any reliance placed on the information found on this website is strictly at the user's own risk.

##### **2. Political Content**

Content published on this website reflects the policies, views, and official positions of the People-Centred Party.

Such content is intended to:

- inform citizens about the Party's ideology and programs
- promote democratic participation
- communicate official statements and policy positions

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The website shall not be used to promote hate speech, incitement to violence, or unlawful political conduct as prohibited under Kenyan law.

### 3. Electoral Compliance

During election periods, the People-Centred Party undertakes to ensure that its digital communications comply with electoral laws and guidelines issued by the **Independent Electoral and Boundaries Commission (IEBC)**.

Political messaging on this website shall adhere to lawful campaign standards, including principles of peaceful political engagement and respect for democratic institutions.

### 4. External Links Disclaimer

The PEC website may contain links to external websites or third-party content for informational purposes.

PEC does not control or guarantee the accuracy, relevance, or reliability of information contained in external websites. The inclusion of such links does **not constitute endorsement** by the People-Centred Party.

### 5. Limitation of Liability

Under no circumstances shall the People-Centred Party be liable for any loss or damage arising from:

- use of the website
- reliance on information provided
- technical disruptions or website downtime

Users access the website at their own discretion.

### 6. Changes to Disclaimer

PEC reserves the right to modify this Disclaimer at any time to remain compliant with evolving legal, regulatory, or operational requirements.

## 2. COOKIE POLICY

### People-Centred Party (PEC)

#### 1. Introduction

This Cookie Policy explains how the **People-Centred Party (PEC)** uses cookies and similar technologies on its website.

Cookies help improve user experience and website functionality while ensuring compliance with the **Data Protection Act (Kenya) 2019**.

## 2. What Are Cookies

Cookies are small text files stored on a user's device when visiting a website.

They allow websites to recognize returning users and improve performance and usability.

## 3. Types of Cookies We Use

### a) Essential Cookies

These cookies are necessary for the operation of the website and enable core functions such as:

- page navigation
- access to secure sections
- form submissions

Without these cookies, the website may not function properly.

### b) Analytics Cookies

These cookies help us understand how visitors interact with the website by collecting anonymous data such as:

- number of visitors
- pages viewed
- time spent on the website

This helps PEC improve website performance.

### c) Functionality Cookies

These cookies allow the website to remember user preferences such as:

- language settings
- region or county preferences

## 4. Managing Cookies

Users can manage or disable cookies through their browser settings.

Please note that disabling certain cookies may affect the functionality of the website.

## 5. Third-Party Cookies

Some cookies may be placed by third-party services such as analytics providers. These services operate under their own privacy policies.

## **6. Updates to the Cookie Policy**

PEC may update this Cookie Policy periodically to reflect technological developments or legal requirements.

### 3. WEBSITE LEGAL NOTICE / COMPLIANCE STATEMENT

#### People-Centred Party (PEC)

##### 1. Ownership of Website

This website is the official digital platform of the **People-Centred Party (PEC)**, a political organization operating within the Republic of Kenya.

The website is maintained by the Party Secretariat for purposes of public communication, political participation, and civic engagement.

##### 2. Regulatory Compliance

The People-Centred Party declares that its website and digital communications operate in compliance with applicable Kenyan laws and regulatory frameworks including:

- the **Constitution of Kenya (2010)**
- the **Political Parties Act** and regulations issued by the **Office of the Registrar of Political Parties (ORPP)**
- the **Elections Act** and guidelines issued by the **Independent Electoral and Boundaries Commission (IEBC)**
- the **Data Protection Act (2019)** under the **Office of the Data Protection Commissioner**
- communications regulations administered by the **Communications Authority of Kenya**

##### 3. Political Party Transparency

The People-Centred Party affirms its commitment to:

- democratic governance
- transparency in political participation
- national unity and inclusivity
- peaceful political competition

All information published on this website is intended to support lawful democratic engagement.

##### 4. Intellectual Property Rights

All logos, publications, party manifestos, policy documents, and other materials published on this website are the intellectual property of the People-Centred Party unless otherwise indicated.

Unauthorized reproduction or distribution of such materials without permission is prohibited.

##### 5. Website Use

Users of this website agree to use it only for lawful purposes and in accordance with the Party's Terms of Service and Privacy Policy.

Any misuse of the website may result in restriction of access and possible legal action where applicable.

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## 6. Official Communication

Only statements published on this website or issued by authorized party officials shall be considered official communication of the People-Centred Party.

## 7. Contact Information

For official inquiries regarding this website or party communications, please contact:

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Republic of Kenya

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